

BLONDI  CAPPED

BLONDE LIBERATION ARMY INVADES ST. PATTY'S DAY PARADE

DALLAS, TX—March 15, 2003—A free-thinking band of blondes, known as the “Blonde Liberation Army,” will celebrate St. Patrick’s Day and the launch of their new Blondicapped™ line of apparel and novelty merchandise by declaring war on the ditzy blonde myth!



Blon D Media’s very own [Blondicapped™ Hotties](#) will appear in the [Greenville Ave. St. Patrick’s Day Parade](#), Saturday, 11:00 a.m. March 15th in Dallas to further their never-ending crusade against blonde ignorance and to promote the launch of their [new online boutique](#) which caters to blondes and their admirers.

The girls, all commandos in the Blonde Special Forces, are on a mission to make the public surrender to the realization that Americans are fascinated by and obsessed with—blondes, to the point where we’ve all become just a little bit “blondicapped™.” The elite unit will be garbed in pink and green camouflage shorts and military berets to emphasize the float’s theme of the “Blonde Liberation Army: *One Nation, Under Blonde...*”

-more-

"POWs" will be interrogated after the parade at *Jack's Pub* and *The Across the Street Bar* on Yale Street. Males aged 21 and older wishing to be taken prisoner are invited to join in the festivities. All true blonde patriots (including our brunette and red haired comrades) are urged to join the cause!

"Blondicapped™" celebrates all that is blonde. It is a social statement that acknowledges the unique humor and fun associated with being a blonde, or knowing one.

For more information about the Blondicapped™ product line and its parent company Blon D Media, LLC or if you would like to book the Blondicapped™ Hotties for a promotional appearance, contact Betsy Brewer, (972) 731-9500 (email: betsy@blondicapped.com).

-###-

Blondicapped is a registered trademark of Blon D Media, LLC in the United States and/or other countries.
The names of actual companies and/or products mentioned herein may be the trademarks of their respective owners.

